

NOTE:

The Neighbouring Rights Collective of Canada was renamed Re:Sound effective March 1, 2010

NRCC Statement on Proposed Music Royalties for Fitness Venues and Dance Venues

Fair compensation sought for music creators for the use of their music

Toronto, Aug. 19, 2009 – NRCC issued the following statement today on a proposal for the payment of music royalties by fitness venues and dance venues:

The proposed Tariff 6 (Use of Music to Accompany Dance and Fitness) would provide fair compensation to artists and record companies for the use of their recorded music by fitness venues and dance venues such as nightclubs.

The tariff, which would apply separate rates for the use of music in fitness venues and dance venues, was submitted to the Copyright Board of Canada on March 31, 2007 and would apply to the years 2008-2012.

“The proposed tariff reflects the value of recorded music to fitness venues and dance venues, thereby ensuring reasonable compensation to the creators of the music,” said Ian MacKay, President, NRCC. “The proposal will be supported by third-party economic analysis at the hearing and is in line with similar tariffs in other countries.”

A recent UK study shows that using music can generate positive results for businesses and their employees. The study found that 92 percent of gym users like to hear music at the gym and 80 percent said that music makes them more motivated. (Details of the study can be found at www.musicworksforyou.com).

NRCC’s proposal is consistent with international and domestic practice. Fitness venues currently pay music royalties to artists in Australia, the U.K. and other countries. For many years in Canada they have paid SOCAN royalties to compensate composers for the public performance of their music, but there has never been compensation to artists for that same use.

The final Tariff 6 rates will be determined by the Copyright Board after a hearing scheduled to begin on April 27, 2010, at which all interested parties can present arguments and supporting evidence.

About NRCC

NRCC is the Canadian not-for-profit music licensing company dedicated to obtaining fair compensation for artists and record companies for their performance rights. On behalf of its members, representing thousands of artists and record companies, NRCC licenses recorded music for public performance, broadcast and new media. Created in 1997, our member organizations are AFM, APRS, Artistl, AVLA and SOPROQ. Please visit us for more information at www.nrcc.ca.

For more information, please contact:

Laura Spencer
T: 416 355 8320
lspencer@resound.ca